

History of Play By Ear™ Method - learn how this unique method was developed.

From 1979 to 1985, Alex Leow, a product demonstrator for an established music-based company came to the realization that many music students are missing out on that one vital ingredient that makes music enjoyable, meaningful, fun and rewarding. He noticed that while these students are proficient in their music theory and rudiments, they lack the vitality and spontaneity of the professional musicians in the hotels, pubs and nightspots who are mostly self- taught and “by ear” musicians. Everybody loves music! Sadly, it is assumed that musical talent is found only in a selected few. Through his research, Alex has found that 95% of people have the innate musical talent to make decent music if given proper guidance. And he can help them achieve it - through his alliances with the various music schools.



Besides being able to play solo, students are also required to play in a band like how real musicians do.



The Play By Ear method is an universal concept on the Art of Making Music which is applicable



Some of the materials used in the Play By Ear Method



Teachers are trained in a 1 year and a half period to implement their own Play By Ear method.



Graduation ceremony conducted by Play By Ear graced by Tun Dr Siti Hasmah (also our student).



Graduation Certificates awarded by Tun Dr Mahathir.