This is an invitation for people who want to be involved in owning and running a Play By Ear "One Stop Music Enrichment Centre". It works together with your currently existing music centre.

Play By Ear Sdn. Bhd. (soon to be PlayByEar International Pte Ltd) has been embarking on programme to empower suitably qualified music schools and operators to be break through the ceilings they are currently facing.

Currently 7 of the initial 10 **Free** Play By Ear which come with the CRM/ERP has all been taken up. Once finished, the license will be chargeable at an increasing rate up to RM577,000.00

However, Play By Ear Sdn. Bhd. has decided against charging in view that many music schools need help to grow their business and also to systemize it so that everybody in the company can come up to par with international standards both in methodology and operations.

Play By Ear Sdn. Bhd. is the IP owner of the the "Play By Ear" trademark and also the Teaching Methodology which has been proven successful:

- 1. As a method since 1985.
- 2. As a business since 1996.

If you are looking for a plug in CRM & Education program to incorporate into your business, you should consider this for the following reasons:

- 1. Serves a hungry & thirsty market.
- 2. A low risk, high profit investment.
- 3. Stable long term income and cashflow.
- 4. High Market presence.
- 5. Highly developed & computerized infracstructure.
- 6. High demand products/services.

Play By Ear has now expanded on the above with the vision to become a "1 stop Music Enrichment Centre" which covers practically everything about making music (especially contemporary type which are more current and applicable to the general public). Our strength is the ability to teach students to acquire skills up to 12 times faster compared to if they had learnt the normal way or on their own; and then become a master in their chosen field. For the business owner, the CRM/ERP will empower him/her to manage to a level never before possible.

The Play By Ear Music Schools under the wings of Play By Ear Sdn. Bhd. have expanded to 7 centres and future centres are in the plans.

Current Centres:

- 1. USJ Taipan
- 2. Bintulu, Sarawak
- 3. Taman Prima, Kajang
- 4. Sibu, Sarawak
- 5. Sarikei, Sarawak
- 6. Sri Petaling, KL
- 7. Play By Ear International Pte Ltd.
- 8. (Available)
- 9. (Available)
- 10. (Available)

The Play By Ear License has now expanded to a group class method with NO LOSS in QUALITY. It is a Video Ebook Assisted Group Play By Ear Classes. The remainder 5 Free Licenses is being offered to interested parties in the upcoming phase who wants to:

1. Offer Play By Ear Courses to their students to expand their offering of courses and to help their students develop a good ear for music.

2. To have better control of their schools using a Cloud based School Management Software. (So far, all schools except one use the pen and paper method of control or at best excel worksheets)

Those interested, please see: <u>http://playbyear.com.my/main/index.php/-exploratory-licensing-t</u> <u>our-in-malaysia-a-singapore</u> Examples of other immediate areas available for participation:

- Puchong
- Cheras
- Klang
- PutraJaya
- Cyberjaya
- Ampang
- Wangsa, Taman Melawati & Gombak
- Shah Alam
- Kota Kemuning
- Any other areas that are at least 5km away from the existing centres.

Details as to business model, projection, working capital, agreements, etc. will be made available once it is determined you are the right candidate.

Interested parties should call 012-282 6219 to attend a presentation (both online and offline) or please click on this link to explore: <u>Click Here</u>